



# ¡Vamos a Tucson! Meeting

April 21, 2004 @ 8:30 a.m.

# **Inn Suites Hotel - Granada**

475 N. Granada Ave. Cost: \$6 dollars members \$12 non-members

# **GUEST SPEAKER**: Kay McLoughlin

Field Director for Congressman Jim Kolbe

Congressman Jim Kolbe has introduced a bill in Congress which will open the doors for a new "guest worker program". Learn on how this bill could impact your business operations and join us to voice your ideas and concerns directly to Congressman Kolbe's office.

#### MARKET RESEARCH REPORT

# El Paso-Ciudad Juarez-Las Cruces

A new market for Tucson? Learn about new findings in our research conducted in El Paso.

## MARKETING PROGRAMS

## **Summer Campaign**

A great opportunity to become busy in Tucson's "low season"

## Web Site Update

IT IS COMMING.....the new Vamos a Tucson.com web page. Learn how this great tool can help you promote your business in Mexico

#### **NEWS & UPDATES**

Mayor of Ciudad Obregón and delegation visits Tucson! Vamos Program Updates

And More!

